

“SPIN - EVOLUTION OF THE DJ” EXHIBIT



Jesse Saunders has created an exhibit that defines a generation and more! In conjunction with his non-profit corporation, The Music & Arts Society, he presents to you the “SPIN - Evolution of the DJ” Exhibit! It chronicles the technological advances of the modern DJ from its historical roots with Thomas Edison in 1877 to modern times.

The exhibit displays pictorial, audio and objects to illustrate the story. There are a broad range of subcategories that exist from the invention of the phonograph to its evolution to its current state as a MP3 file. The Music & Arts Society's objective is to provide visitors with an historic perspective and modern experience. They will get to know the pioneers who paved the way for the contemporary DJs, and an entire new music genre known as House/Electronic Music.

Visitors will leave with a deepened understanding of the DJ culture and its auspicious contribution to American and international culture. As an economic force the DJ has been the catalyst for untold billions of entertainment dollars in virtually all mediums.

Because of the preoccupation of youth, adults and DJ culture around the world, the Evolution of the DJ Exhibit provides a dynamic way to teach artistry, technique and craftsmanship. Today the “Celebrity DJ” is the Artist, catalyst and music superstar!

The music resulting from these pioneers permeates literally every facet of our lives - from TV and film, to clubs, advertising and more. It is no longer just an underground party with restless youth. It has matured to an art form worthy of recognition, acknowledgement and respect. Even the Mayor of Las Vegas has proclaimed a day in honor of this exhibit.



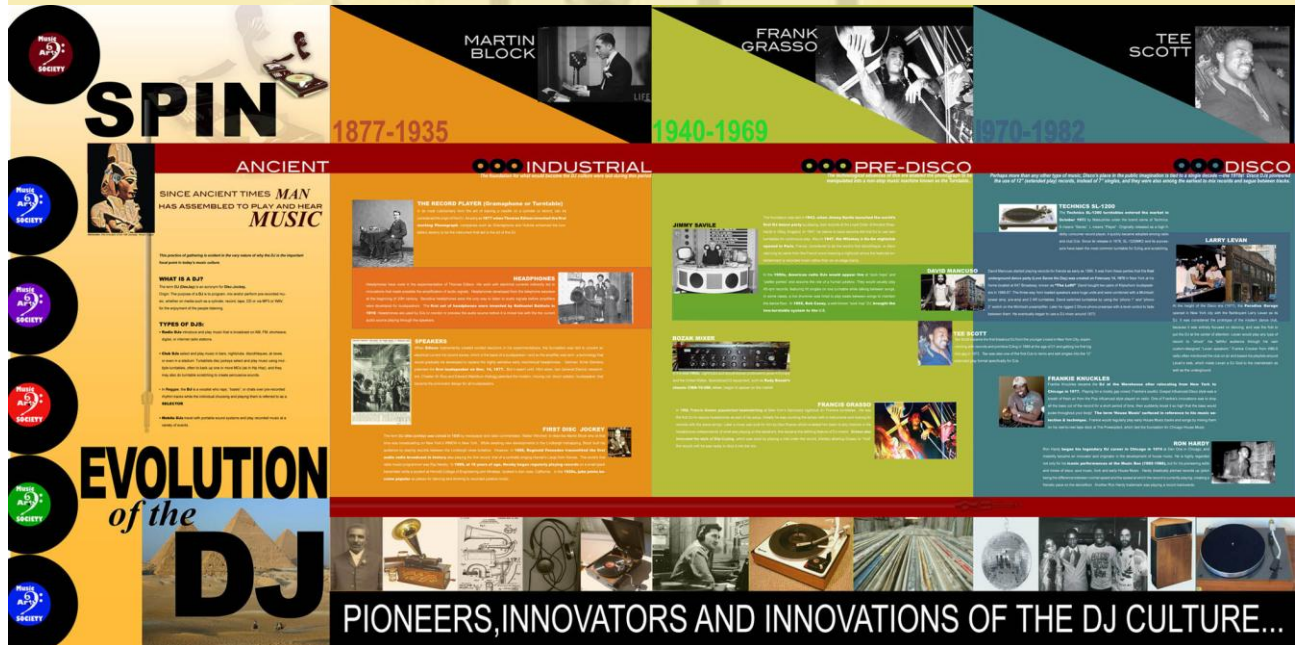
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“SPIN” EVOLUTION OF THE DJ EXHIBIT

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|  | 1877 | Thomas Edison invents the 1st Phonograph! |
|  | 1899 | Thomas Edison's 1st Cylinder Phonograph |
|  | | There are several types of DJs - Radio, Club, Hip-Hop, Reggae and Mobile |
|  | 1935 | Martin Block, The First Radio to be called a DJ (Disc-Jockey). |
|  | c1930s | 78 RPM Record Player |
|  | 1970s | Disco & the 20th Century The DISCO era created the ART of the DJ and HOUSE MUSIC made the DJ a SUPERSTAR! |
|  | | Hip-Hop borrowed borrowed Disco songs to create the musical platform for the MC (Master of Ceremonies) and will forever be indebted to Disco! |
|  | 1972 | Tee Scott, the 1st breakout DJ to MIX from one turntable to the next in New York City clubs, thereby setting the standard for the modern DJ. |
|  | 1966-73 | David Mancuso 1st DJ to experiment with turntables and sound systems. |
|  | 1977 | Larry Levan DJ who revolutionized the DJ as a focal point at the New York City's night club Paradise Garage. |
|  | 1978 | Frankie Knuckles Known as the Godfather of House Music: The term 'House Music' originally surfaced in reference to the soulful Disco sounds played at the Warehouse. |
|  | 1982 | Ron Hardy An innovator and originator in the evolution of House Music...the DJ's DJ. |
|  | 1984 | Jesse Saunders Releases the world's 1st House record, On & On. Known as "The Originator of House Music." |
|  | 1986 | Steve "Silk" Hurley Steve Hurley is the most recognized Chicago House Music DJ/Producer in the mainstream having been nominated 4 times for Grammy. |
|  | Today | The DJ Becomes A Superstar! Since the inception of the term DJ in 1935, the DJ has evolved into the biggest icon on the planet. Every kid today wants a DJ setup rather than a guitar to become a rock star. |

The **TIMELINE**: Each Panel represents a new era with significant innovations.

(Side 1)



(Side 2)



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